

## Advertising Opportunities - TalkGwinnett

Effective 01/01/2011 through 03/31/2011

Shoestring Solutions offers low-cost advertising opportunities at TalkGwinnett and several of its hosted sites. Listed below are the available ad spots and cost. Contact us at 678-774-9438, Skype=SPIXIE8 or [somebody@shoestringwebs.com](mailto:somebody@shoestringwebs.com) for questions or to reserve your spot.

<u>Position</u>	<u>Details</u>	<u>Cost per impression/month</u>
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**TalkGwinnett** - *The 11-year-old site averages almost 13,000 visitors a month, with over 20,000 individual Gwinnett residents checking in during a hot election cycle. Over 80% of our readers find the site by typing the URL into their browser; an indication that this site has one of the most loyal readerships in the county. Hi unique: 15300 2010 avg/mo: 8,795, 1.85 million page views per month high. Trending up steadily. (Rotation ads priced by impressions\*).*

Header Banner	Full banner, rotation	\$33/25K, \$62/50K, \$89/100K
Showcase	Page width, front page only, exclusive	\$324/mo
Leaderboard	Page width, all but home inc forum, rotation	\$388/mo, exclusive +20%
Content Top	Full banner, rotation, above headline & CBT	\$47/25K, \$85/50K, \$112/100K
Highlights	text ad, top left column, monthly (4 spots)	\$25/mo (30 day min initial)
Bottom Board	Page-wide, all but home, exclusive	\$108/mo
Content Button Top	120x90, exclusive, just above headline	\$160/mo
Content Btn Bottom	120x90, exclusive, just below article	\$86/mo
Double Banner	Two banners, two rotations, unlimited impressions	\$299/year
Custom column positions available... just name your spot!		

### Terms & Details

**\*Rotation & Impressions:** In certain spots, a banner ad may display in rotation with other banners. Each time that your ad appears is called an *impression*. All banners in a spot receive the same number of impressions per day. The number of times that your ad may be displayed in any 24-hour period depends on the number of ads in the rotation. To provide maximum value, the number of ads in rotation is limited.

**Design:** Design \$20 per ad. Ad design is free when you purchase at least 50,000 impressions or an ad costing \$150 or more. You may provide your own artwork: JPG or GIF, max size 30K. Flash ads accepted, subject to approval. Your ad links to a page at your site. G-rated ads and destination URLs only. Ad dimensions will be provided if not listed above; contact us for custom (multiple adjacent spot) ad sizes.

**Discounts:** 5% discount if you provide your own artwork. 5% discount on second and subsequent months if you purchase multiple months on a single ad run OR if you purchase multiple ad spots. 5% discount if you are a TalkGwinnett content provider (and you should be... it's free advertising!). Additional discounts are available for multi-month/ad runs and referrals.

**Rates/Billing:** Ad must be paid before the initial run can begin. Rates and terms are subject to change without notice. If our rates increase during your ad run, you may extend the continuous run of your ad(s) at your lower rate. If our rates decrease during your ad run, we will reduce your rate upon request. Partial months will be prorated.

**Miscellaneous:** Click-thrus are not guaranteed.

**Contact us today** to reserve your spot and rate!

**Shoestring Solutions:** PO Box 2415, Loganville GA 30052 | 678-774-9438 | Skype = SPIXIE8 | [somebody@shoestringwebs.com](mailto:somebody@shoestringwebs.com)

We publish your news here, then syndicate it to **over 24 social networking sites**

Click to learn more!

**East Mountain Insurers**  
Business and personal insurance, independent agent

**Confused About Your Future?**  
High school seniors, meet employer of Lunch & Learn!

**Summer**  
Personalized basketball training for middle and high school boys and girls

**Verify Gwinnett**  
As low as \$4.95, no setup fee and no monthly fee. Comply with new GA laws!

Main Menu

- Front Page
- Forums
- Post Boxes
- New To...
- Contacts
- Subscribe

Member Login

Registration is required to access premium features of this site

Username:

Password:

Remember me

I forgot login!

To login with Facebook, you must first create an account by clicking "Register"

Facebook Connect

## VisitGwinnettPlace.com

**Commission Meeting Online Today**  
Submitted by Admin

The Gwinnett County Commission meets today at 10 am and 2 pm or 7 pm this evening, depending on the date. The Commission meets on the first and third Tuesday of each month for a 10 am evening session and a 2 pm business session. The Commission also meets to hear zoning and land use matters on the fourth Tuesday evening at 7 pm.

The Commission can be viewed online live at those times and on demand at the county web site a couple of hours after the close of the live meeting.

**Oxendine Responds to Barnes' Support of Obamacare**  
Submitted by Oxendine Working for Georgia

Today, John Oxendine responded to comments made last week by Democrat gubernatorial candidate Roy Barnes that criticized Commissioner Oxendine's decision not to set up a state-run high-risk insurance pool that was mandated by the federal government. The implementation of this pool was the Obama Administration's first step in the overall implementation of the new federal healthcare legislation.

[Read more: Oxendine Responds to Barnes' Support of Obamacare](#)

**Gwinnett Place Announces 2010 'Movies Under The Stars'**  
Submitted by Gwinnett Place Mail

Gwinnett Place invites local families and friends to gather at the mall to enjoy some sizzling summer entertainment, sponsored by Regal Entertainment, sponsored by Regal Entertainment and Gwinnett Place Ford Lincoln Mercedes On Friday, June 25, Gwinnett Place will host an exciting and free family event, Movies Under The Stars, where shoppers can enjoy the featured movie *Iron Man 2* & The Chipmunks: The Spizquel.

[Read more: Gwinnett Place Announces 2010 'Movies Under The Stars'](#)

**Inman Family to Observe Tenth Anniversary of Son's Death**  
Submitted by The Dustin Inman Society

Killed to an illegal alien at age 16 on Father's Day weekend, Dustin Inman of Cherokee County was one of the un-counted thousands of Americans who have needlessly lost their lives because government in America refuses to secure American borders or ethically enforce American immigration and employment laws.

[Read more: Inman Family to Observe Tenth Anniversary of Son's Death](#)

**Hawkins Calls on Graves to Release Bank Loan Documents**  
Submitted by Lee Hawkins for Congress

Congressional Candidate Lee Hawkins called on Congressman-elect Tom Graves to release all documents associated with the \$2.25 million debt owed to Bank of America.

[Read more: Hawkins Calls on Graves to Release Bank Loan Documents](#)

**Why is Nathan Deal Attacking Karen**  
Submitted by Karen Hander for Governor

Nathan Deal has now been in a month long negative attack against Karen Hander. You have to wonder what his motivation is.

[Read more: Why is Nathan Deal Attacking Karen](#)

**More Articles...**

- Snellville Mayor and Councilman Endorse Joe Anderson for State Senate
- Gwinnett Environmental & Heritage Center No Longer Gwinnett's Best Kept Secret
- California Now the Least Educated State: New Immigration Has Changed the Golden State
- New Trash Service Begins July 1
- Election 101
- Rail Transit Losing Traction
- Margate Investments Purchases Gwinnett Apartment Complex
- Georgia Halls College Warriors to Bengal Atlanta
- Opportunities Available for College Students Seeking Internships
- Sneyden Receives Major Endorsements in State House District 104 Race

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Recent Forum Topics

- Redford isn't the Word in District 4
- Bourlines Drive U.S. Population Growth
- No Trash Plan...Done Deal??
- NoWe made CNBC.com
- The Ceremony is a Federal Responsibility. Yes, Right?
- NoResistor Social (But Moves Forward)

More News

- Red Cross Urges Donors to Give Blood During Critical Time
- Oxendine Holds Hearing to Measure Impact of Healthcare Plan
- Free "Songs & Summer" Concert Series at Sterling on the Lake
- Saint Joseph's Hospital of Atlanta Celebrates National Cancer Survivor Day
- Evronn Colquhoun His Support for Zero-Budget Budgeting
- Korean Pottery Techniques Workshop at The Hudsons

Recommendations

- 1 California Now the Least Educated State: New Immigration Has Changed the Golden State
- 2 people shared this

What We Are Reading

- Gwinnett Braves Attendance - July 2010
- US News: Bank Earnings Q1 Dnt 2, NC goes wild
- Snellville adopts higher millage rate
- GwinnettLibrary.com
- Gwinnett Library board approves budget that keeps...
- Shooting - Homicide - UPDATE 1

View all »



Members Online

None

**Local Weather**

Sun: 71 °F  
Humidity: 47%  
Wind: NW at 3 mph

Tue: 71 ° 82 °F • Isolated Thunderstorms •  
Wed: 69 ° 89 °F • Scattered Thunderstorms •  
Thu: 68 ° 80 °F • Isolated Thunderstorms •

**More Stuff**

- Comcast TV Listings
- Jail Bookings - 48hrs
- Movie Listings
- Advertising Rates

Search the Archives

Search  Go!

## AD POSITIONS

1. Header Banner
2. Showcase
3. Leaderboard
4. Content Top Banner
5. Content Button Top
6. Content Bottom
7. Bottom Board
8. Highlights
9. Custom column positions